Meeting 11/5

Creative Director: Steffi Liu

Designer: Makayli Anochi

- Version A
    - Reminiscent of a website you would actually see online
    - Like the color schemes and fonts
    - I like the use of images to break up the text
        - More effective in desktop than on mobile
    - Could have a bit more energy in the design
        - Not exactly sure how, but I envision some details that make the website more engaging and make you read more
    - Good subtopics and nav bar
        - Very user-intuitive
    - Overall, I think this one is slightly more effective, but both have Pros and Cons and have lots of potential!
- Version B
    - I like how the colors are a little different from the Blue's colors but still in the same family
        - Especially the use of light blue and white
    - I think the navigation might be a little less intuitive than a traditional navigation bar
    - I really like how you are including images of the jerseys that is a cool touch
    - I think the background is a little distracting
        - Maybe use a plain color or fade the photos